



Privacy Policy

This Privacy Policy specifies the terms related to the management and handling of Personal Information of users (hereinafter referred to as “Users”) using the website of crem.emdash.one (hereinafter referred to as “CREM”).

CREM complies with all regulations on the protection of Personal Information specified in laws and regulations applicable to information and communication service providers, including the Privacy Protection Act of the Republic of Korea and does its best to protect the rights and interests of the Users with the Personal Information Policy defined in accordance with applicable laws. The Personal Information Policy of the website of CREM is as follows:

1. Purpose of Collecting Personal Information

CREM does not use the Personal Information for any purpose other than as stated in this article unless it is required by the Privacy Protection Act or other applicable regulations. If the purpose of use is changed, necessary measures will be implemented, including obtaining consent in accordance with Article 18 of the Privacy Protection Act.

- A. User management
- B. Provision of goods or services
- C. Handling complaints

2. Terms of Retaining and Use of Personal Information

CREM holds and uses the Personal Information provided by the Users during the period in which the Users use the services of CREM.



CREM disposes of information which was maintained for a certain period of time in accordance with the applicable laws.

- Records on contract or withdrawal, payment, services, etc. (term of maintenance: 3 years): the Act on Consumer Protection in Electronic Commerce Transactions and etc.
- Records on consumer complaints and processing of disputes (term of maintenance: 3 years): the Act on Consumer Protection in Electronic Commerce Transactions and etc.
- User telecommunication date and time, start and end time, frequency of use, location of originating base station (term of maintenance: 1 year): Article 41 of Enforcement Decree of the Protection of Communication Secrets Act
- Computer communication, log data, access point (term of maintenance: 3 months): Article 41 of Enforcement Decree of the Protection of Communication Secrets Act

3. Disclosure of Personal Information

CREM shall not disclose the Personal Information of Users to a third party or use the Personal Information of Users for purposes other than the purpose of the use of information specified in this Personal Information policy, without the prior consent of the Users, except when required by laws, government policies and government orders. CREM does not currently provide Personal Information to third parties.

4. Entrustment of Management of Personal Information

CREM entrusts the Personal Information of the Users as follows for better services, and defines the terms of entrustment of Personal Information management for the safe management of Personal Information in accordance with laws. The following organizations perform the following duties:

- Organizations entrusted to manage information of CREM
—Belitsoft Co.: Website modification, supplementation, operation and maintenance and etc.



—Zoho Corporation: log data, access point and etc.

5. Liability of Users

Users need to prevent security breach by providing and maintaining their Personal Information in up-to-date condition. Any breach caused due to inaccurate information provided will be liable to the Users. In case false information of others is provided, rights of use to CREM's services can be forfeited.

Users are given the rights to have their Personal Information protected but at the same time are given the obligation not to violate others' personal information. Please take precaution in your own Personal Information and not damage others'. On the occasion that damage to others occurs, such act can be punishable under the law.

When a user has been identified to have used others' Personal Information to enroll, CREM will take necessary action immediately to the corresponding user ID.

6. Process to Personal Information

CREM handles the following Personal Information

- User management
 - Required: Name of Student, Student's Email Address, Date of Birth, Name of School or Institution, Graduation Year & Grade and Title of Essay;
 - Name of Legal Guardian, Legal Guardian's Email Address, and Phone;
 - Optional: Address, Nationality
- Automatically Generated Information
 - Following information may be collected during the course of processing services.
 - IP Address, Cookies, MAC Address, Service Records, Access, etc.



7. Method of Disposal of Personal Information

The Personal Information of Users is immediately disposed of after the purpose of its collection and use has been fulfilled. Personal Information saved in a digital format is deleted by using technology that prevents the recovery of records.

- Procedure of Disposal
 - Information entered by Users for enrollment or other purposes is disposed of for the protection of information in accordance with our corporate policy and other applicable laws after the purpose of its collection has been fulfilled.
 - The above information, unless otherwise required by law, shall not be used for purposes other than the original purpose.
- Method of Disposal
 - Personal Information printed on paper is shredded or incinerated for disposal.
 - Personal Information saved in a digital format is deleted by using technology that prevents the recovery of records.

8. Securing the Protection of Personal Information

To secure the safety of Personal Information from loss, theft, leak, falsification, or damage

- Administrative: Establishment and implementation of internal management plan, regular staff training, etc.
- Technical: Management of access rights such as Personal Information processing system, installation of access control system, encryption of unique identification information, installation of security program.
- Physical: Access control of computer room, data storage room, etc.



9. Personnel in Charge of Managing Personal Information

The representative of CREM who handles the following Personal Information

- Name: Byung Yoon
- Position: COO, emdash
- Phone: +82-553-5795
- Email address: crem@emdash.one

